

1960

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WHEELABRATOR

# PARADE



cover story - page 2



## cover story



# NEW HORIZONS

In 1941 we discovered that several auto parts reconditioners were using the Wheelabrator for cleaning old brake shoes, carburetors, fuel pumps, etc. As a result, we developed this market to the point where there are now over 300 Wheelabratrors being used in the industry.

Capturing new markets such as this is the goal of every manufacturer. But at Wheelabrator we have an edge on most producers because of the extreme versatility of our airless blast equipment. Throughout the years the number of markets we serve has multiplied many times. In some cases, as with the auto parts reconditioners, this has simply been a matter of adapting a new use to the Wheelabrator. But in other cases, the development of suitable abrasives and design modifications have been necessary.

The Dust & Fume Division has created new business by similar methods. The numerous Ultra-Filtration and carbon black installations are outstanding examples of what has been accomplished in this field.

### *Many Widespread Wheelabrator Uses*

Deburring, deflashing, reconditioning, shot peening, descaling, finishing — these are all terms that are now practically synonymous with the word Wheelabrator. And besides metals; plastics, wood, rubber, ceramics — almost every material used in manufacturing comes under Wheelabrator's list of applications.

### *What Does This Mean to Us*

Serving such a wide range of industries lessens the danger of shut-downs and lay-offs during times of recession. Consequently, we are able to maintain employment when other plants serving a single market must reduce their man power needs because of cut-backs in the industry.

In addition, the increase in business resulting from new markets makes profit sharing and a top-notch insurance program possible. Remember, too, that extra profits means increases in research, plant production facilities, employment and more diversified interests.

As you can see, the development of new markets is the life blood of the Company. Without it there can be no progress . . . and without progress there can be no future.

*J. F. Connaughton*  
President

## Time for a Pause

What greater sport? A crisp, bright fall afternoon, a dog and the whole outdoors belonging to just the two of you.

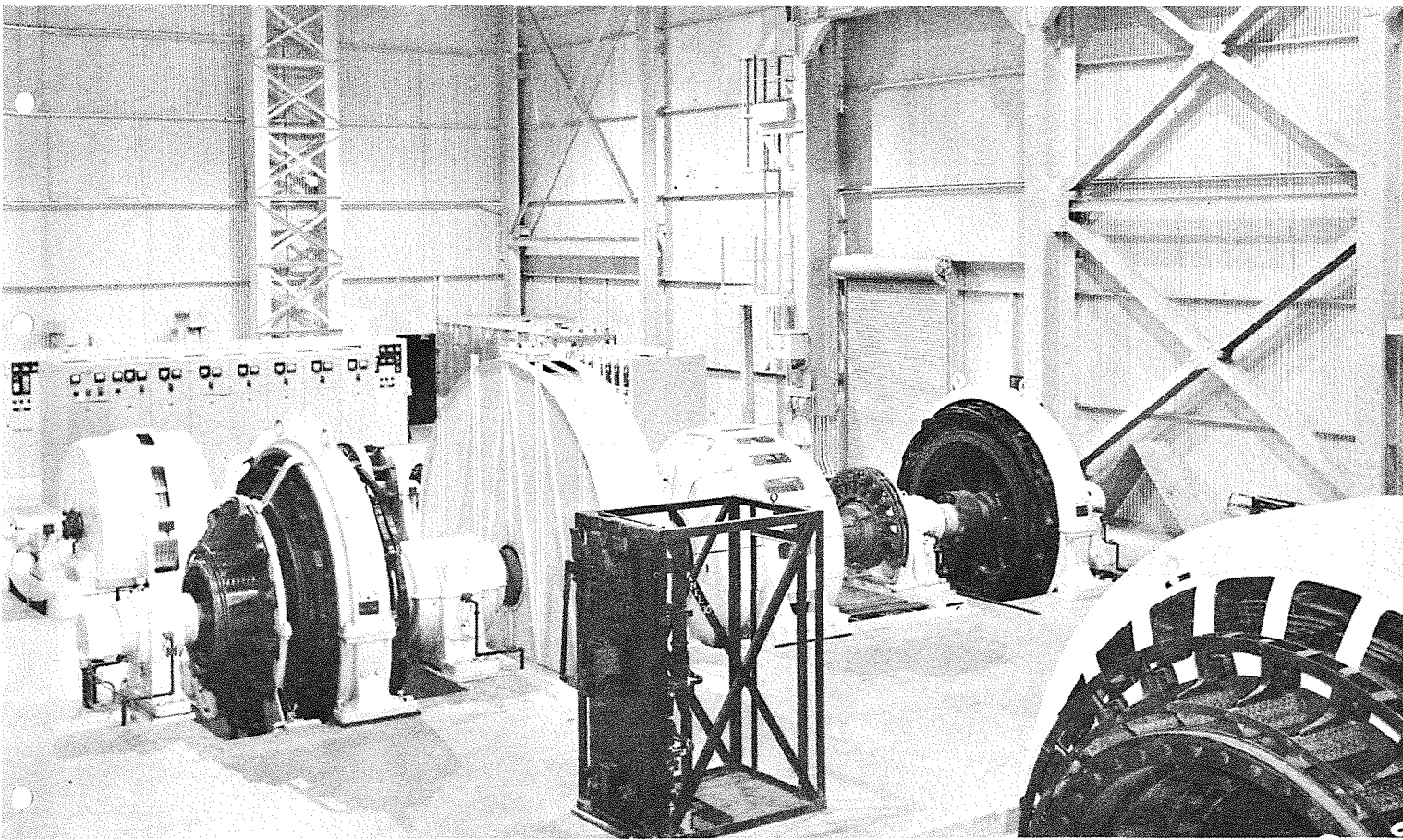
And after you've bagged your limit — a pause — time to relax and be proud. Proud of your own accomplishment. And proud, too, of your companion's friendship and undying obedience . . . it's been a day to remember.

With the pheasant season almost here, this scene will be repeated many times. And in case any game wardens think **Dick Grodian**, Machine Shop, is a bit early in getting started, we should add that the cover photo was specially posed by him and that the pheasants were obtained from the Mayer Pheasant Farm, Wyatt, Indiana.

WHEELABRATOR  
**PARADE**

Published for Employees of  
Wheelabrator Corporation  
Mishawaka, Indiana

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Air purification requirements for these motors and generators at Acme Steel Company's Riverdale, Illinois plant are so stringent that Wheelabrator Ultra-Filtration was specified.

## **Wheelabrator Ultra-Filtration** *protects sensitive electrical equipment from steel mill air*

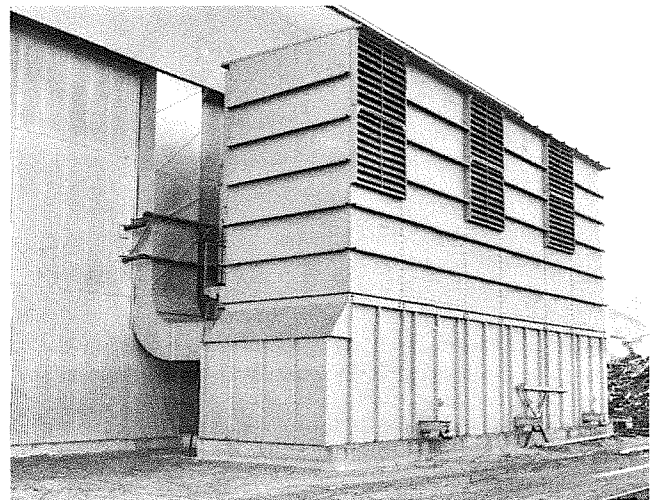
Maintenance costs for steel mill electrical equipment can be staggering if it is not protected from the contaminated atmosphere. Operations under ideal atmospheric conditions, on the other hand, can almost eliminate these costs.

For many plants Wheelabrator Ultra-Filtration provides the economical and effective air purification that is demanded. Even particles invisible to the naked eye are removed from the atmosphere with this process.

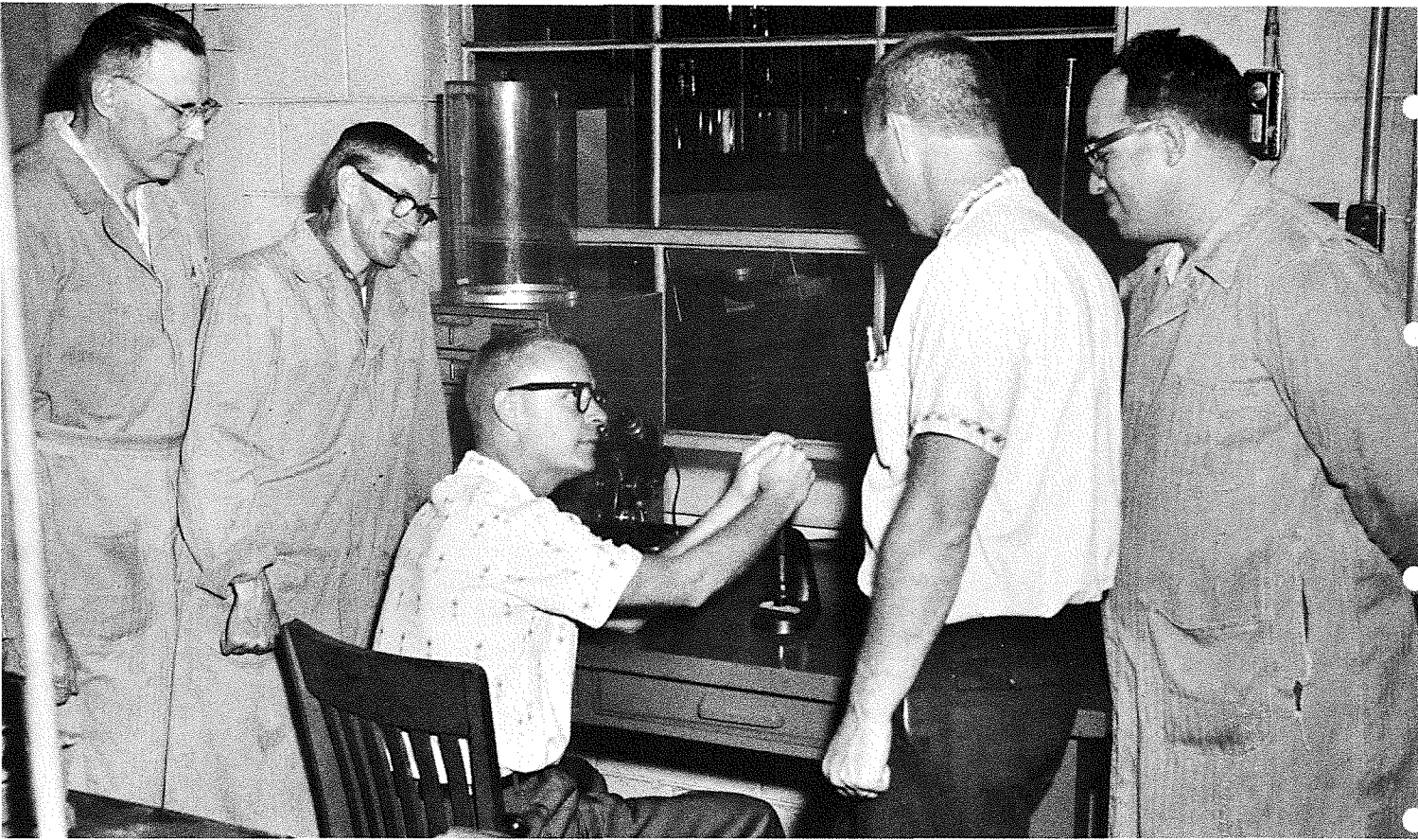
The principle of Ultra-Filtration is basically the same as for our Dustube Collectors. However, in this case the source air is the ordinary atmosphere of the steel mill and the filtered air is brought into the area to be served.

Testifying to the efficiency of Wheelabrator Ultra-Filtration is the Acme Steel Company, Riverdale, Illinois. This plant installed a unit in 1959 for providing 135,000 cubic feet per minute of purified air to their motor room and control room.

The installation has been so successful that maintenance on this electrical equipment has been practically eliminated.



Although 135,000 cfm of finely filtered air is provided by this Ultra-Filtration unit at Acme Steel, it has required no maintenance, not even a filter change, since its installation in 1959.



Left to right: Everett Watson, Bill Koontz, Chief Metallurgist Charles Carlin, Dick Slocum and Art Sellenberg. Not present for this picture were Harold Keene, Lew Barnette, Larry Arndt and Paul Hillebrand, all members of the night shift.

## **Assured Quality Control of Abrasives** *stems from skillful testing with modern facilities*

When industrial firms order supplies, one of the foremost requisites they insist upon is uniform quality.

And when considering abrasives, the hardness, size and breakdown rate are the characteristics that must be consistent. If not, it can cost the user thousands of dollars a year because of slower cleaning cycles, higher maintenance costs and rejects due to non-uniform results.

Guaranteeing that users can rely on Wheelabrator abrasives — box after box and shipment after shipment — is the responsibility of **Charles Carlin** and his staff of technicians in the Control and Testing Laboratory. With the world's most modern and complete abrasive testing facilities, they assure the highest possible degree of quality control.

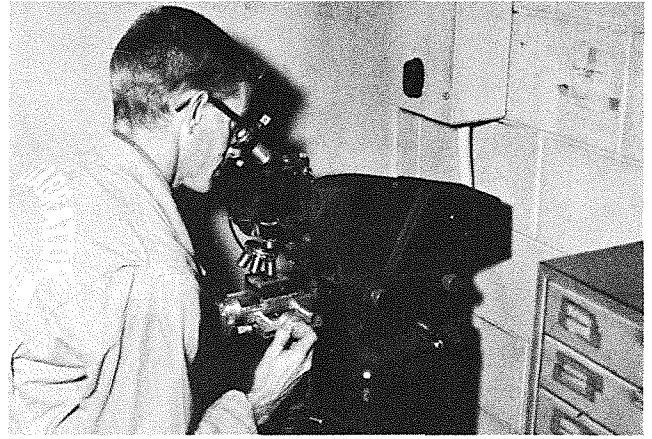
Uniform hardness is achieved only by heat treating shot of a uniform chemical composition. Here **Art Sellenberg** is determining the carbon content of sample metal from the furnace prior to pouring.



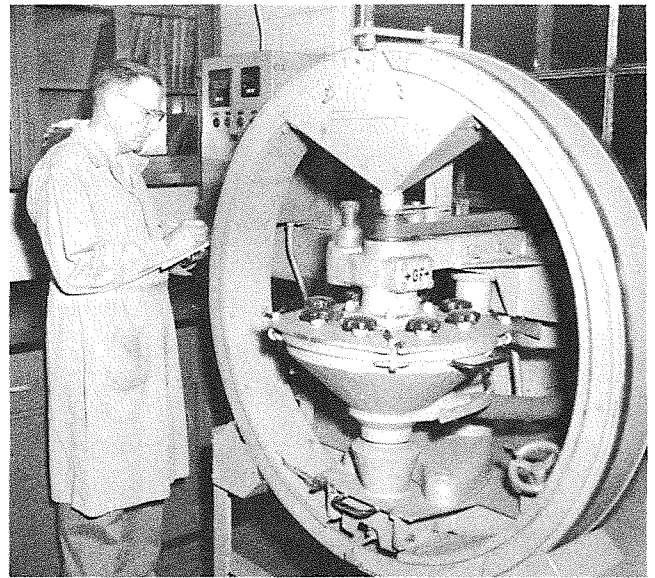




**Dick Slocum** checks the micro-structure of the heat treated sample for evidence of malfunctioning of a heat treating unit.



**Bill Koontz** is testing the hardness of some sample shot. Any variation from the expected standard can be related to the precision of the furnace controls.

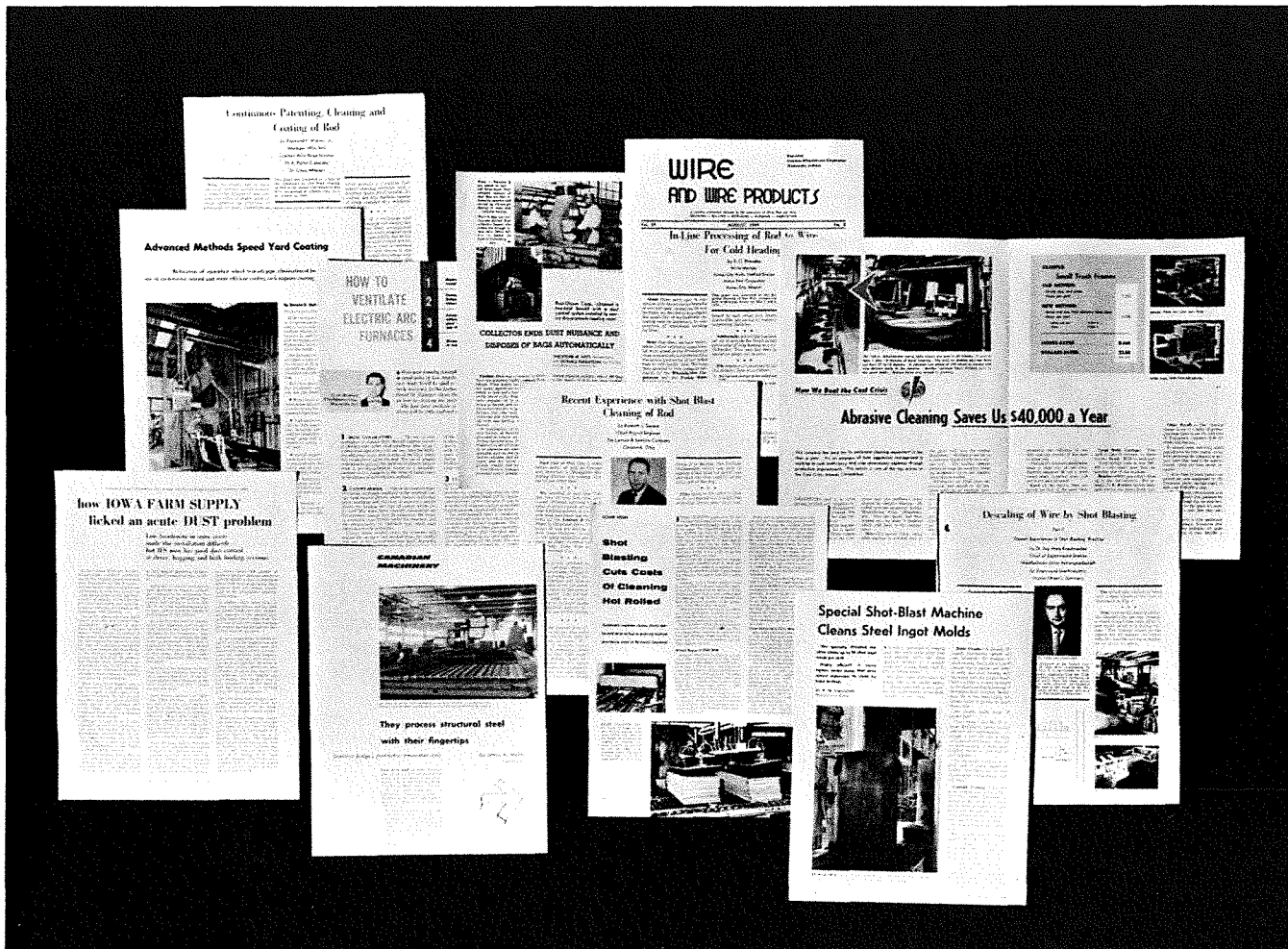


Since the breakdown rate of abrasive contributes directly to the cost of the operation and indirectly to the performance of the abrasive, **Everett Watson** carries out daily checks of the average life in the shot testing machine.



Prior to shipping, all abrasives are checked for conformance to S.A.E. size specifications. Here **Harold Keene** is analyzing the size distribution of a sample of shot from the boxing bins.

# publicity tells the story



Keeping industry aware of Wheelabrator's pioneering developments is one of the reasons for advertising. In most cases, though, there is far more technical information to be presented than can be included in a single ad — or even a whole campaign.

As a result, we depend upon publicity for imparting the lion's share of knowledge on what is happening here and with our products. Sometimes these stories, which are either written by or from information supplied by Wheelabrator personnel, consist of multiple page features published in important trade magazines. Other times it may be only several lines of copy such as the mention of

new literature available or personnel changes.

So far as the busy executive is concerned, the technical articles appearing in trade journals keep him abreast of the latest developments. As one once said, "The trade journals give a continuous flow of educational information. What we do at the plant is more often than not determined by what we read in them."

The value of feature articles on Wheelabrator products, however, does not end after the magazine is published. Reprints are mailed to customers and potential customers. In addition, they are frequently referred to by our sales engineers when discussing an application with a customer.



**QUESTION:** *What new clubs or hobby groups would you like to see formed at Wheelabrator?*

**Don Schrader, Engineering:** "Up until several years ago, Wheelabrator had a Toastmaster's Club that I really enjoyed. There is a lot that one can learn from the meetings, and I think most of those who attended are happy that they did. Since there have been a number of personnel changes here in recent years, there are probably quite a few others who would like to see the Toastmaster's Club reorganized."

**Marie Koldyke, Dust & Fume Division:** "Several years ago we had a very active duplicate bridge league here. However, most of the members lost interest. I think there are plenty of card playing employees who would appreciate having a club start up again. Incidentally, Wheelabrator has been invited to join the South Bend-Mishawaka Industrial League. We will need at least one team of four plus two substitutes. Interested persons should contact me."

**Sue Young, Parts Service:** "I think it would be a good idea to form a girl's bowling league like the one the men have. We have a girl's team that is playing in South Bend, but a regular Wheelabrator League would give a lot more girls a chance to bowl. There's probably quite a few who would also be interested in a Wheelabrator women's golf league."

**Oscar Holdren, Maintenance:** "We used to have a lot of fun with the shuffle board team Wheelabrator had in 1956. We didn't join any of the leagues, but we took on all challengers. We'd play once a week and really had a good time. If there are any people who would like to get the team going again, I'm all in favor of it."

## A Second Look at

# DEFECTS

"Guaranteed against defects" — This is what we look for when we're shopping around for a product. Whether we're picking out a comb or a home, we've got an eagle eye open for the slightest flaw.

Strange how inconsistent we are. Joe grabs a hammer and chisel at the shop, then sees that the chisel-head has a sad, sloppy, beatnik look. He remembers what "they say" about mushroomed chisels: "flying particles . . . dangerous . . . don't use!" So he shrugs and starts using it.

Ed notices a crack in a ladder . . . and keeps climbing. Ray knows he's got a leaky muffler . . . and keeps driving. Art feels an occasional electric tinkle when he uses a drill . . . and keeps drilling.

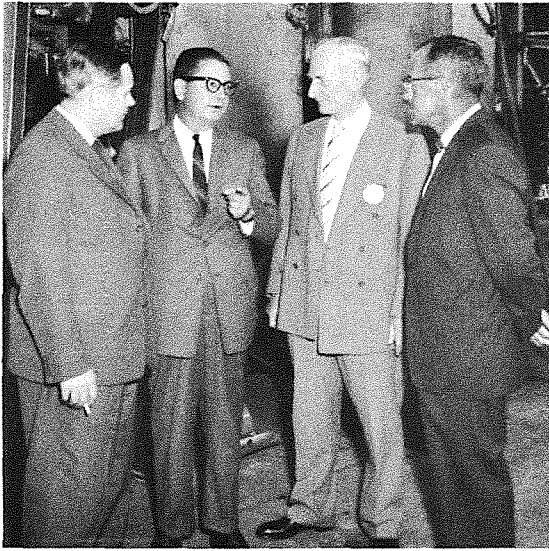
The big danger isn't in the chisel, or the ladder, or the car, or the drill — it's in the PERSON. When a man knowingly uses defective tools, that's a sure sign there's a defective attitude corroding away in his brain. And the trouble is, he can't take a walk over to the tool crib and turn in a defective attitude for a good one, any more than he can trade in on a 1960 brain.

But the important thing is, a person doesn't need a new brain to correct a defective attitude. People have been known to change their minds about a lot of things — men as well as women! Ed used to smoke one brand; now he smokes another. Ray used to throw a hook; now he rolls a straight ball. Art used to date blonds; now he dates brunettes.

Take an inventory. Any defective attitudes cluttering up your life? If so, go to work and smooth off the dangerous edges . . . grind out the bad parts . . . patch up the weak spots . . . or blast a whole, confounded attitude clean out of your life! Otherwise, this flaw might lead to the other defects that aren't so easily corrected—like a sightless eye, or a worthless hand, or a useless *you*.

If you can't change an attitude, then you're really in a rut. And you know what a rut is — a grave . . . with both ends knocked out!



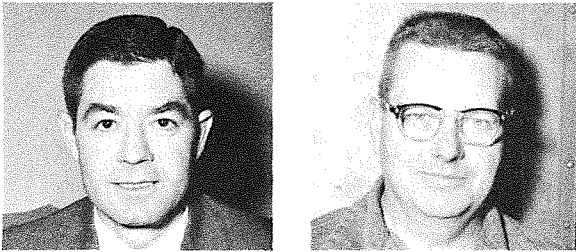


Messrs. Schneider and Zollikofer of Wheelabrator's licensee, George Fischer, Ltd., Schaffhausen, Switzerland, are shown here with Chal Cline and Andy Stevens as they discussed production of Wheelabrator equipment. Mr. Schneider, works manager at the Swiss company, spent a week here studying our methods of production control.

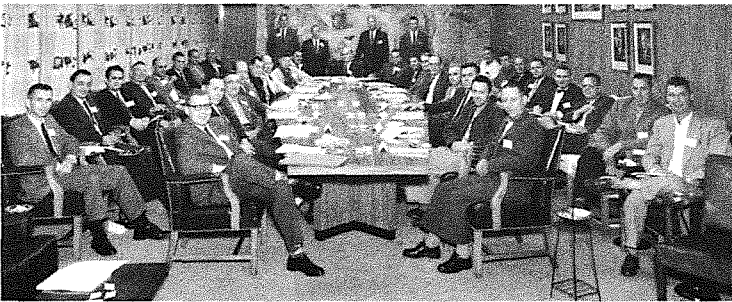


Julianna Club members boarded busses after work on August 17 and traveled to Culver, Indiana where they enjoyed the summer stock presentation of "Damn Yankees" at the Maxinkuckee Playhouse.

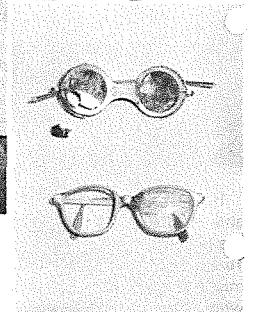
# PEOPLE MAKE ME



George Wilkins, left, and Robert Pherson, right, are co-chairmen of this year's United Fund drive at Wheelabrator. Since this is a once-a-year drive that consolidates support for so many worthy causes in St. Joseph County, you are asked to be as generous as possible when solicited for payroll deductions.

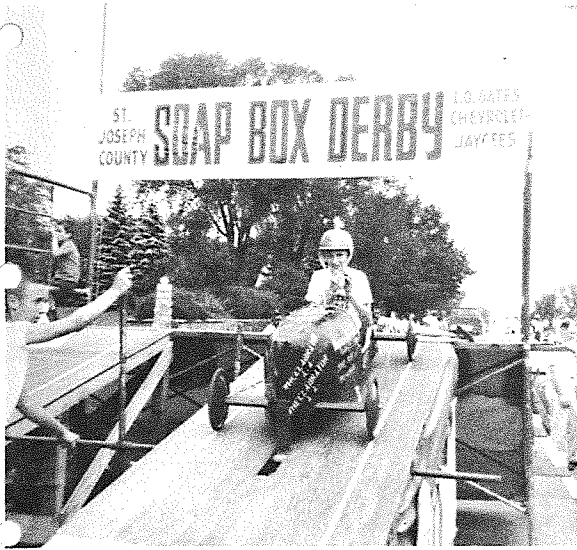


A total of 33 maintenance, engineering and production men from 21 companies located in nine different states and Canada attended a Customer Service School here on September 19 and 20. The two-day conference on lowering blast cleaning costs was conducted by Phil Jordan.



SEEING IS BELIEVING — Thanks to safety glasses, Weir Rummel, left, and Roy Chevie, right, both of Plant No. 2, were spared severe and extensive eye injury. Weir, a lab technician, had his close call when some hot metal splashed, struck his glasses and continued to burn. Hot laden metal was also the cause of Roy's near disaster.



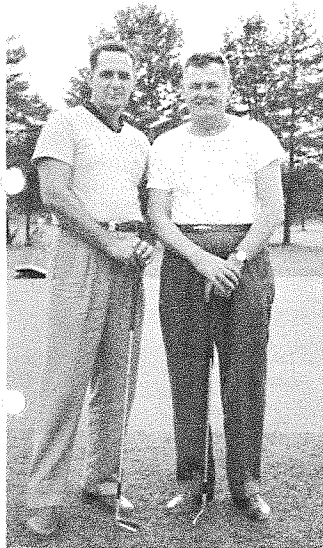


Jeff Myers, son of **Walter Stegman**, Plant No. 2, is shown here in his soap box racer which was sponsored by the Wheelabrator Athletic Association. Jeff won his first heat in the South Bend competition but had an accident after crossing the finish line. This caused some damage to the car and handicapped him in the next heat which he lost.



While attending a meeting here on September 14, Bell Intercontinental Corporation's board of directors and officers toured the plant. Part of the group is pictured here as they examined a model electric furnace which is used at trade shows to demonstrate the efficiency of Wheelabrator hooding and Dust and Fume Collectors.

# NS



Here they are—the **Sammy Snead** and **Arnold Palmer** of the Wheelabrator set! **Louis Cookie** and **Frank Yurza** were the victors in this summer's W.A.A. Golf League. The pair won in the playoffs which resulted from a four-way tie at the end of the regular schedule. The final action took place during the golf outing at Syracuse on September 10.



This year's Wheelabrator Softball Team ended the season with a record of winning 10 and losing 8 of their City League games. Squad members were, first row, left to right; player-coach **Frank Maes**, **Jack Coleman**, **Kenny Heston**, **Glen Martin** and **Rick Knouse**. Second row: **Keith Mishler**, **LeRoy Byrd**, **Richard Heirman**, **Fred McCallister** and **Frank Walker**.

# **ACCENT ON PROGRESS**

## **PART I — EACH DAY DAWNS WITH A CHALLENGE**

What is a corporation? More specifically, what is Wheelabrator Corporation? What is it made of? How did it get to be the company it is? How has it met the challenge that has dawned with each new day through its fifty-two years of life?

And how does it face the future? What are its guiding principles? What is its basic philosophy — its personality? Companies, as well as individuals, do have a personality. For a company is, in reality, just a group of individuals.

Just as the personality of an individual is a composite of his character, his philosophy, his environment, his beliefs and his experiences, so the personality of a company reflects the nature of the

people who guide its activities. Its personality stems from its founders, and is nurtured by its successive leaders throughout its life.

As with individuals, some companies are leaders — others are followers. Some have a pioneering spirit that sees each day as a challenge. Some have the courage that dares to take a calculated risk — a determination to succeed that persists in spite of obstacles or risks, hardships or depression.

In this six-part story, we hope to portray the personality that is Wheelabrator Corporation . . . an adventuresome personality that has been evidenced through over fifty years by challenges met and obstacles overcome . . . a personality that re-



flects a pioneering spirit . . . an attitude of leadership and responsibility . . . a heritage that helps Wheelabrator look to the future with boldness and confidence.

This, then, is the story of Wheelabrator, through over half a century. A story as human as the people who lived it — as American as the opportunities it typifies.

### **An Adventure Begins**

What sort of a world was it fifty-two years ago, when the Wheelabrator Corporation of today had its beginning? A world of greater security and easier opportunity? Some may believe so, in this day when cynicism is in fashion.

But, like today, opportunities existed then only for a man who would seek them out . . . only for a man with courage enough to challenge the future and venture into the unknown.

Such a man was Verne E. Minich. And around him our story unfolds. Let's turn back in thought to those less hurried days near the turn of the century.

The time is about 1890 — just 10 years since Edison first patented an incandescent lamp. America is a land of some 63 million persons. Idaho and Wyoming have just become the 43rd and 44th States of the Union, and a transatlantic telegraph cable connects the United States and Europe for the first time.

On a farm near Paola, Kansas, a young man reads an advertisement which is to have far-reaching effect upon his life, and upon the lives of many thousands of persons whom he shall influence in later years.

The man is Verne Minich, and to him the ad represents an opportunity . . . a chance to prove his mettle. For this is his break with the past, and his discovery of new worlds to conquer.

His first work is as a salesman, and during the course of his travels, Minich meets opportunity and seizes it again and again. In succeeding ventures he sells books, accounting forms, court stenographic supplies, and merchandise display cases. His travels carry him through a considerable portion of the United States. And his dauntless energy brings him modest success.

The year is now 1899. Dewey returns from Manila to a triumphant reception. The automobile is considered such a nuisance that an ordinance is passed to ban cars from New York's Central Park.

Americans are celebrating the first anniversary of the battle of San Juan Hill, and "Teddy" Roosevelt is Governor of New York, on his climb to greater fame.

Verne Minich, too, continues to progress in the world of business. Responsive to the beckoning call of new adventures, he works in Atlanta, New York, and Philadelphia, directing sales for a manufacturer of soda fountain equipment.

Alert to the advent of the automobile and its promise for the future, Minich next ventures into this field. He joins the then-prominent Haynes Automobile Co., where he is sales manager, and later general manager, gaining in experience and maturity.

It is now 1901, the 125th anniversary year of the United States. McKinley is assassinated and Theodore Roosevelt becomes President. Connie Mack becomes manager of the Philadelphia Athletics, a post he is to hold for 50 years. It is still two years before the Wright Brothers will fly, and five years before the San Francisco earthquake and fire.

Verne Minich is offered a position at the already fabulous National Cash Register Co. and promptly accepts, holding a variety of responsible positions until the call of the automobile industry is again too strong to resist. Once more he joins a prominent manufacturer of the day, the Franklin Automobile Company.

### **Prelude to Inception**

It is while in the service of this firm that Minich chances upon the big idea that brings him into contact with the foundry industry for the first time. But at the time, he could hardly have envisioned the vast new industry it was ultimately to create.

An associate had mentioned a "Sandcutter" machine which interested Minich, as did anything that was new and different. He investigates the machine and its use, and believes it to hold a promising future. So promising, in fact that he leaves the assured security of the Franklin Co. for the questionable future of a strange new industry, the foundry.

Minich secures sales rights for the sand cutting machine in a group of eastern states. And, as later events transpired, this proves to be the inception of the Wheelabrator Corporation of today.

*In the American Tradition, Part II of Accent on Progress, will appear in the next issue.*

# CLEANING METAL FURNITURE FOR WEATHERPROOFING

**Prepares Surface  
at Low Cost for  
Permanent Paint Adhesion**

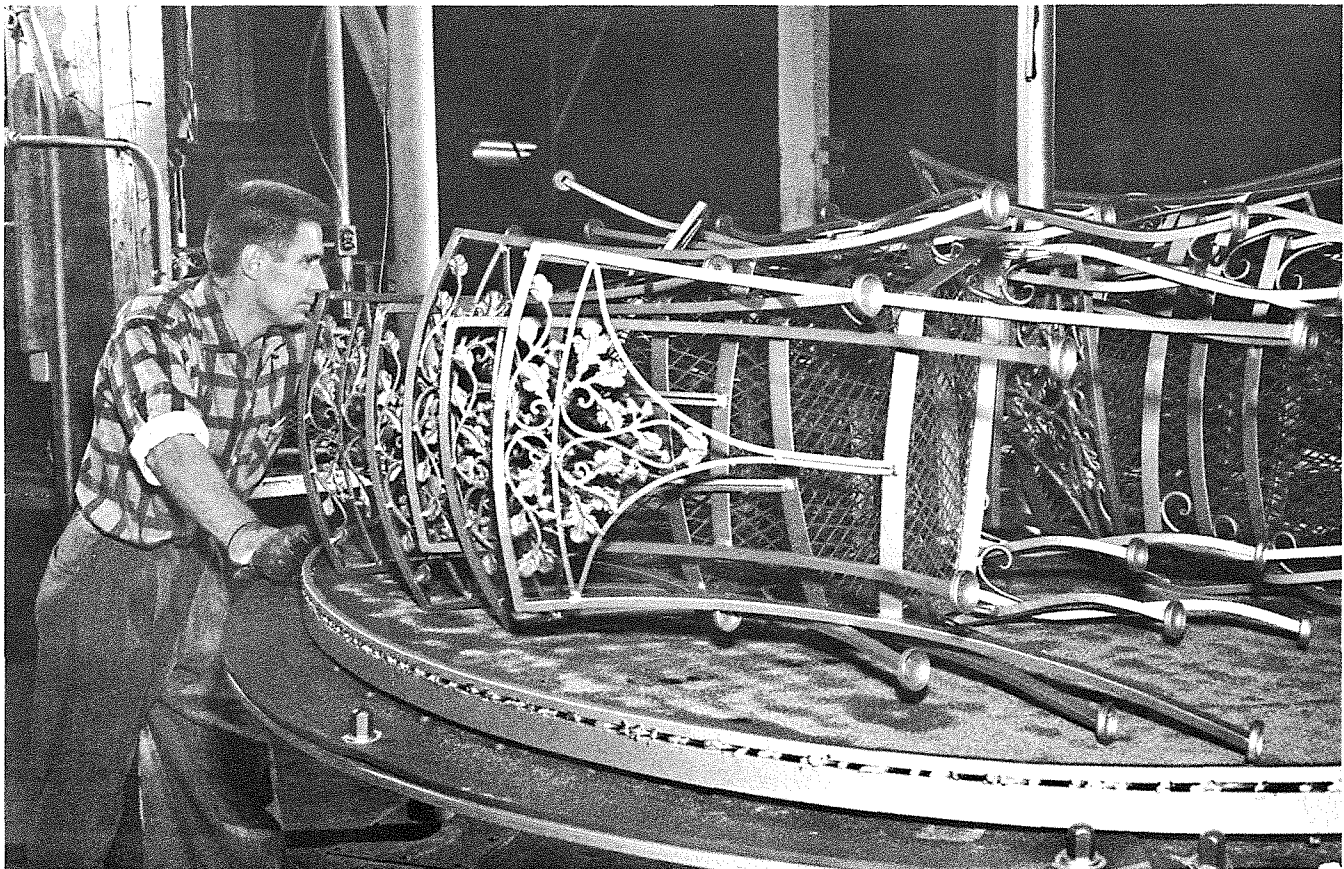
Lee L. Woodard Sons, Owosso, Michigan, manufactures a complete line of highly-styled furniture . . . wrought iron tables, chairs, end tables, tea carts, etc. To remove mill scale, welding flux and spatter and forging scale from the metal components, wire brushing and pickling proved to be

too costly, time consuming and too often failed to clean all surfaces.

The picture changed completely with a Wheelabrator airless blast cleaning machine. Due to the size and shape of assembled pieces, a Wheelabrator Swing Table filled all cleaning requirements. With its 96-inch diameter work table even the largest of furniture can be accommodated.

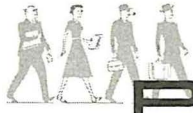
In only two minutes time, loads consisting of dozens of pieces are uniformly cleaned by the hard hitting abrasive blast. The Plant Superintendent says, "This new method is the most satisfactory method of cleaning ever used and is the least expensive". The Swing Table operates as little as two hours daily to clean all the production required for the line.

Paint adhesion has been greatly improved due to the uniformly cleaned surface. After blast cleaning the pieces are Bonderized. This combination provides a tight, effective bond between paint and metal. With the possibility that the finished furniture will be exposed to weather, the painted finish is extremely important.



Airless blast cleaning enables paint to adhere firmly to highly-styled Woodard metal furniture even when it is exposed to all kinds of weather. This bonding surface is provided at lower cost and at greater speed than with former wire brushing or pickling methods.





## Passing PARADE

REPORTERS — Milferd Gardner • Blanche Null • Fred Bishop  
Elsie Stefuczka • Delores Burtsfield • Gretchen Smith • Max Vena

**Morrie Bonne**, night assembler in the Foundry, has given up baby sitting for parakeets. He finds it so hard to explain to his clients just why the birds lose all their feathers. And furthermore, it was too hot to turn off the electric fan . . . The Foundry recently lost two men and in return received two replacements. **Carol Shireman** and **Donald Soule** were the two men who quit. **David LaPlace** was called back to operate the Tablast and **Daryl Kamierczak** came back as sweeper . . . **Martin Snyder**, who recently had a pretty severe heart attack, is now out of the hospital and is coming along fine. This is good news for everyone who knows Mart . . . If you're planning a vacation at the lake next year and you have an outboard motor, here are a few "don'ts" that it might pay to follow: (1) Don't bet the guy who is going to be in the next cabin you can have a mess of fish caught and in his "live box" by the time he gets there. (2) In your rush to catch those fish, if your motor doesn't start, don't yank it off the boat and start overhauling it. Just see if you put gas in it. (3) Don't let another guy from Wheelabrator help you overhaul that motor because he may discover you didn't put the gas in it and come back and tell everyone and his grandmother about it. Then when you come back to work all you hear is "whatcha trying to do, wean that motor?" P.S. The mess of fish was in the live box. (F.B.)

**Charles Slane**, IBM, is now an old married man. Chuck and the former Phyllis Gunn were married July 16 in Plymouth . . . The new faces in Accounting belong to **Helen Kronewitter** and **Mary Schroeder** . . . Congratulations to **Marge Daugherty**, Billing, on the birth of her grandson . . . **Julie Fuson**, **Patty Harmon**, and **Jean Canfield** are among the girls who have returned to school . . . Thanks to the gals who made the bus trip to the Maxinkuckee Playhouse possible. It was a refreshing change from the picnics . . . A warm welcome back is extended to **Olive Hartung**, who has been recuperating since her bad automobile accident last winter . . . **Linda Mann**, Files, is now Mrs. Ronald Wayne Richards. Good luck to the young couple and may all their troubles be little ones . . . The new man in IBM is **Wilfred Stoeckinger**. Bill, who works the second shift from 3:00 to 11:00, is a brother-in-law to **Ed Huemmer**, Payroll. (G.S.)

We're glad to report that **Jim Powell**, Shot Plant, who was on sick leave for about six weeks, is back at work and feeling fine . . . **Jim Brady**, also of the Shot Plant, is the very proud owner of a new summer home on Cedar Lake. When he retires this is where he hopes to spend his time. (M.V.)

We hear that **Karl Smith**, Engineering, was up in the Upper Peninsula trying for the big ones, but brought home nothing to brag about except a big appetite. Wonder what he is going to do now since **Gerry Budzin** left without an

extra lunch . . . We have all been saddened by the death of **Ray Leuthold's** mother and **Phil Johnson's** wife . . . Our heartfelt sympathy to both of you . . . It was "California, here I come" for **George Mathewson**, Cost. But he stopped off at that famous place known as Las Vegas and never got any further. He was there long enough to get acquainted with one of those pretty show girls though. Where is she now, George? . . . **Tom Lewinski**, Engineering Vault, is being replaced by **Pamela Savadori**. Good luck with your studies, Tom . . . **Sue Young**, Downstairs Engineering, who is transferring to Sales to replace **Martha Heston**, who has already replaced **Patty Harmon** who went to school, is being replaced in Engineering by **Sherri VanPaemel** who is being replaced by **Darlene Reum**. If you think you are confused, so am I. (E.S.)

**Pat Youngs**, Purchasing, is proudly displaying a new diamond on the third finger of her left hand . . . Not everyone can wear such fancy slippers to work as our unfortunate receptionist, **Sue Decker**. She had an accident with a chair leg and ended up with a broken toe. Glad to report the bone has mended nicely . . . **Henry VanWaeyenberghe**, Machine Shop, has his mother visiting him from Belgium. The last time Henry saw her was 16 years ago when he was in Belgium. She has three brothers and sisters whom she hadn't seen for 30 years. We are sure she had an enjoyable reunion and wish her a good voyage home . . . Talk about eventful vacations! **George Scott, Jr.**, Machine Shop, his wife **Kathryn**, Nurse, and daughter and her playmate started out for Yellowstone Park with their 1957 auto and a small trailer. First, the radiator sprung a leak in Dakota; took them five hours to get it fixed; two universals went out next. After arriving at Yellowstone, they bought a watermelon and a big old bear decided to chase them for it. Scotty jumped into the trailer plenty fast. The sad part is he didn't have his camera ready and couldn't get a bear to chase him again during the whole vacation so he could get a picture of it. Oh well, next year's vacation is only ten months away . . . **Lequita DeLaurelle**, formerly in Engineering, has returned to our working force. She is working in the Purchasing Department to replace **Margie Welter** who was wed on September 3 and will be living in Bloomington. (D.B.)

**Beulah Grubbs** of South Shipping was the startled recipient of a \$500 check. The money was won in a drawing held by St. Joseph School's Century Club in support of their athletics. The money is now safely tucked away in the bank. (B.N.)

**Carolyn Steffens** left the Mailroom to become Mrs. Reginald VanSleet on Saturday, September 3 at St. Andrews United Church. **Linda Marker**, who formerly worked in the Mailroom, has returned to replace Carolyn . . . Our sports car enthusiast, **Laddie Krackman**, Engineering, is now driving a 1960 Corvair. If any of you gals want a ride to work, or elsewhere, let him know . . . Glad to see **Jim Boyer** back in the Wheelabrator ranks rather than the ranks of the U. S. Army. Jim spent some time in Alaska, but the greater part of his hitch was in Baltimore, Maryland . . . **Bob Leliaert**, Personnel, went to Europe on his vacation — had a wonderful time, is tired but would go back again tomorrow . . . **Danny Segulja**, Engineering, went to Cuba to get a permanent visa so as to become a U.S. citizen . . . **Dave Rogers**, Engineering, has been spending a lot of time painting since he moved to his new

(Continued on page fourteen)

# Passing Parade

(Continued from page thirteen)

location. How about a house warming party, Dave? . . . **Steve Keresztesi** is the new man in **Chuck DeCraene's** section. (E.S.)

Engineering vacation spots — **Robert Powell**, Smoky Mountains; **Fred Kroll**, Florida and New York; **Elsie Stefucza**, San Francisco; **Andy Federnok**, Wisconsin; **Frank Walker**, Wyoming; **Dottie Whitmer**, California; **Bert Waznik**, Pennsylvania, Niagara Falls and Canada. (E.S.)

The subject most paramount seems to be: What did you do on your vacation? **Cleland (Doc) Stoddard** gave up a proposed trip to California and went fishing in Michigan . . . **Wilbur Boyer** went fishing in Wisconsin . . . **Jean Bodine**, Steel Shop Office, entertained her daughter and family from Hawaii . . . Mr. and Mrs. **Albert Stickel** and Mr. and Mrs. **Herman Miller** saw the Corn Palace at Mitchell, South Dakota, as well as the Bad Lands, Black Hills, Yellowstone Park, and Colorado Springs . . . **Lawrence Richter**, went to Kentucky and cruised on the Ohio River for a couple days . . . **Cal Myers** worked on his cabin at Big Star Lake, east of Ludington, Michigan . . . **John VanBelleghem** and family visited relatives in Michigan's Upper Peninsula . . . **Hazel Pace** welcomed a new granddaughter . . . **Mac Cardley** said for once he just stuck around home during his vacation . . . **Harold Gay** worked on his cabin in upper Wisconsin . . . **Dick Gildner** went up to Ludington and crossed the lake to Wisconsin . . . **Lawrence Mueller** visited his home town of Mitchell, South Dakota as did **Clarence Lutz** . . . **Jim White** and **Jim Dowdy** visited their home town of Florence, Alabama . . . **Harold Groh** worked on his lake cottage. (M.G.)

**Joe Weinkauf** and his cousin struck out for New Orleans but were sidetracked for a short time on the way. This is the tale of that episode:

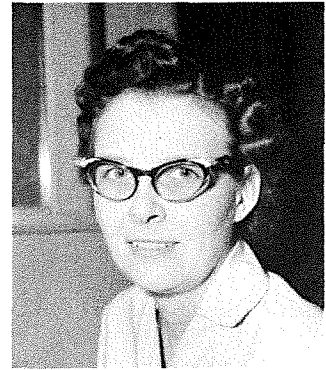
*A Mississippi gambler, from Indiana State,  
Went down to Mississippi to learn about fate.  
He got into a game that surely was a pealer,  
But worse his own cousin, Joe Weinkauf was  
the dealer.*

(Can be sung to "Steamboat Bill") (M.G.)

The Gays are all very gay these days. **Harold Gay** now has 12 grandchildren; six girls and six boys. **George Gay** had his first boy after three girls. The boy — Edward Lloyd, 7 pounds, 12 ounces, born on August 9 . . . Mr. and Mrs. **George Roof** and Mr. and Mrs. **Virgil Personett** went to Spearfish, South Dakota to see the Passion Play. They also visited some points of interest including Lead, South Dakota where there is a gold mine and Mt. Rushmore in the Black Hills . . . **Frank Miles**, Assembly, and **Don Miller**, Steel Shop Office, are back after several months on sick leave . . . **Joe Bidlack**, Assembly, is back at work after surgery to correct a condition resulting from the broken back he suffered several years ago when he fell from a machine being assembled. He is feeling fine now . . . We wish to extend our sincere sympathy to **Raymond Breden** and **Cecil Rice**. Both recently suffered the loss of his father. (M.G.)

# PERSONALITY GLIMPSES

Twenty-three years ago, **Jean Seybold**, fresh out of high school, came to work at Wheelabrator.

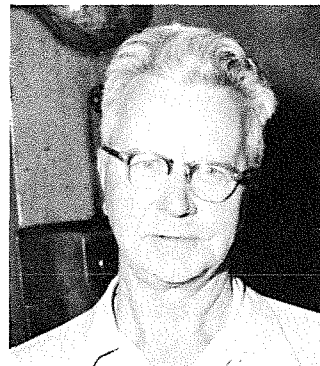


JEAN SEYBOLD

But Jean's employment was short-lived since she was laid off after about 9 months due to a recession that was affecting industry at that time. Quick to turn an unfortunate circumstance into a profitable one, Jean entered the South Bend College of Commerce, obtaining valuable training in shorthand.

Then in late 1939, she was called back to Wheelabrator to resume her former duties of entering abrasive and flask orders. In 1941 Jean was transferred to order entry for equipment sales — a position she held until early this year when she became secretary to **Phil Jordan**.

. . .



CARL BRITTON

**Carl Britton**, Steel Shop Foreman on the night shift, started with Wheelabrator in June 1926. His first work was as a makeup man performing such jobs as punching, shearing and layout.

After only two years of this, he became a Group Leader and was responsible for seven men in the makeup division. In 1941 Carl stepped to his present position and since then has been working on the night shift.

Carl had previously spent five years with Ball-Band and for a short time worked at the Advance Rumley Thresher Works, now Allis-Chalmers, in LaPorte, before coming to Wheelabrator.



# WHO'S WHO

ANNIVERSARIES: New twenty-five year veterans with the Company are:

**Dick Mecklenburg**.....Engineering  
**Jack Bowers**.....Steel Shop  
**Chuck DeCraene**.....Dust & Fume Engineering

Celebrating their twentieth anniversary with Wheelabrator are:

**Glenn Martin**.....Steel Shop  
**Hubert Davidson**.....Engineering  
**Dimitri Soviak**.....Engineering  
**Bill Fore**.....North Shipping  
**Charles VanBelleghem**.....Steel Shop  
**Joe Kuzmanovich**.....Steel Shop  
**Ed Hixenbaugh**.....Steel Shop  
**Ray Leliaert**.....Sales Department  
**Don Karnes**.....Machine Shop  
**Gene Dickerson**.....Stockroom  
**Elmer Kremer**.....Service Engineer

. . .

RETIRED: **Joe Acsai**, Machine Shop, on August 26 after 24 years with the Company.

. . .

TRANSFERRED: **Jim Hitt** from the Mishawaka Office Sales Department to Field Engineer in the East-Central Region.

**Henry Ellis** from Territory #7 (Southern Indiana and Western Kentucky) in the Central Region to Territory #2, which includes part of Detroit and adjacent counties.

. . .

NEW MEN: The Marketing Department has added **Frank Lynch** to its staff. He will be working in market development and sales support.

**Harold Anderson** is the new man in the Accounting Department. His duties include accounting work as well as systems and procedures analysis.

**Charles Spirek**, after completing a training period in the office, will be working as a service test engineer in the field.

When **LeRoy "Duke" Forrester** finishes his training he will be a sales engineer in one of the Central Region's Detroit territories.

# WHAT'S NEW

The Company's Profit-Sharing Contribution as of August 31, 1960 was \$183,635. On August 31, 1959, the figure was \$181,595.

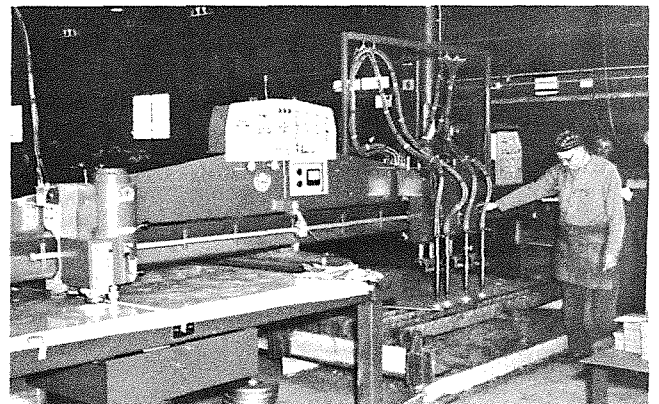
Speaking of Profit-Sharing, did you ever stop to figure out what last year's contribution amounted to on a daily average? In case you haven't, the answer is \$1,218.74 per working day . . . sounds impressive, doesn't it?

PARADE has a new reporter covering activities in the Shot Plant. Our new correspondent is **Max Vena**, a six-year veteran with the Company. We urge everyone in the Shot Plant to cooperate with Max and turn your news items over to him promptly.



We've received a letter from Tecnagent, our sales agent in Santiago, Chile, thanking Wheelabrator and its employees for the aid contributed to the Chilean Relief Fund. You recall, of course, how seriously that country was affected by the earthquake and flood disaster this summer.

**Simon Mezentzeff**, Abrasive Specialist with Stokvis et Fils, Paris, France, recently spent six weeks with Wheelabrator studying our approach to abrasive sales. Stokvis et Fils is one of our European sales agents.



Cutting irregular shapes from steel plate is no longer a problem in the Steel Shop. The reason — a National Cylinder Gas remote controlled line tracer that cuts as many as four patterns at one time. A photocell follows the drawings on the table at the left while torches on the right do the cutting. The operator is **George Scott, Sr.**

(Continued on page sixteen)

# PARTS SERVICE IS VITAL TO CUSTOMER GOOD WILL

If your car has ever broken down, you know how important it is to get the proper repairs. And if the parts needed aren't available, it's really disturbing.

The same can be said about manufacturers' equipment except when breakdowns occur, the repairs must be made immediately or an entire production schedule is likely to be disrupted.

This is why our customers place so much importance on the proper stocking of adequate spare parts — especially for Wheelabrator blast machines — and servicing these needs promptly and efficiently is one of our most important operations.

## Adds Employment

In 1935 our Parts Service Department consisted of only two persons and besides handling the orders, they did all of their own billing. Today's operation is a far cry from this. Seven persons are kept busy seeing to it that the orders are taken care of. Generally they handle about 125 orders daily and ship approximately 80 per cent of them the same day as received.

Because of the steadily increasing volume in our parts business, the billing is now done in the IBM Department and more employees have been added to the Stockroom and South Shipping Department.

## Emergency Orders

Despite the fact that most users of our equipment attempt to keep their inventories at a safe operational level, there are times when the parts needed are not on hand. When these emergency orders arrive, our Parts Department does everything imaginable to get the orders shipped as soon as possible.

As an example, **Tom Hameline**, Supervisor of Parts Service, is often phoned on the week ends or during the evenings when parts are urgently needed by one of our customers. He has to get someone to crate the order and then see to it that the parts are delivered to the airport for immediate shipment.

Customers have also found that emergency orders for inexpensive items receive the same fast

service as with the larger and seemingly more important ones. For instance, a Canadian customer once requested immediate shipment of eight ounces of a special oil for the motor on his Dust Collector. Not having a container this size, Tom was quick to improvise. He got out an aspirin bottle, emptied it, had it filled with the special oil and sent the order on its way to Canada in a matter of minutes.

The funny part about this story is that the customer could have obtained the oil from his corner gas station if he had known the specifications. But like so many of our customers, he depended on Wheelabrator to fill this order for him — and he was not disappointed.

These examples are typical of what our customers expect when ordering repair parts, and to us it represents an essential part of our business. It is also one of our most important responsibilities.

## WHAT'S NEW

*(Continued from page fifteen)*

**Jack Pichard** and **George Lieser** addressed the Louisville Chapter of the American Society of Tool and Manufacturing Engineers on September 13. Jack's talk was on "Methods of Mechanical Deburring" and George discussed "Precision Finishing".

**Bob Riordan**, Manager of Export Sales, left Mishawaka on September 11 for a six-week trip to Europe. While on tour, he is working with our licensees and agents in England, Scandanavia and other European countries.

Our Union members belonging to the St. Joseph County AFL-CIO Blood Bank Program now total 435. So far this year these employees or members of their families have received 41 pints of blood from the organization.

Local 995 is sponsoring a dinner for union retirees on Thursday, October 20. The banquet, to be held at the Kosciuszko Club, is expected to attract nearly 50 former employees.